



RISK INVESTMENTS COMMUNICATIONS CONSULTING OUTSOURCING

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**Tousley Financial Benefits Merges with Bearence**

**BURNSVILLE, MN** (June 13, 2008) – Tousley Financial Benefits, a Burnsville-based benefits insurance agency and Bearence Management Group of Des Moines, Iowa are merging. This merger, on the heels of Bearence’s merger last week with Minneapolis-based Rosenbloom & Rosenbloom, will help continue to fuel the growth of Bearence in the Twin Cities.

“Partnering with Bearence fit very well into our own growth plans,” noted Steve Tousley, president of Tousley Financial Benefits. “Our business has expanded rapidly, and the ability to bring the diversified offerings of Bearence to our client base made great sense at this point in our history.”

Stan Hamann, Regional Director of Bearence, felt the cultures of the two organizations would be very compatible.

“Steve’s group has done a wonderful job of outperforming the competition when it comes to the level of service provided to their clients,” Hamann said. “When you combine this approach with the creativity we can bring to the table in the areas of risk management and financial services, our joint clients will experience the type of delivery model traditionally reserved for Fortune 500 companies.”

“We’re excited about the growth we are experiencing in the Minneapolis-St. Paul market,” Hamann noted. “We anticipate continued explosive growth in the Twin Cities in the near future.”

Bearence Management Group was founded in 2005 and currently has operations in Davenport, IA, Des Moines, IA, Indianapolis, IN, Kansas City, KS, Nashville, TN and Burnsville, MN.