



RISK INVESTMENTS COMMUNICATIONS CONSULTING OUTSOURCING

## **FOR IMMEDIATE RELEASE**

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### Rosenbloom & Rosenbloom Merges with Bearence

**BURNSVILLE, MN** (June 9, 2008) – Rosenbloom & Rosenbloom (R & R), a Minneapolis-based, Property & Casualty Insurance agency and Bearence Management Group of Des Moines, Iowa are merging. The combination will create one of the largest independent agencies in the Midwest, offering a full range of insurance products and financial services.

“We are excited to join together with the professionals at Bearence,” noted R & R President, Phil Rosenbloom. “We are extremely proud of the agency we have built over the last 15 years and felt merging with Bearence would help us expand our service offerings to our clients.”

Stan Hamann, Regional Director of Bearence, identified several key synergies between the two firms.

“At Bearence, we are redefining risk,” Hamann said. “We want to look at our client’s entire risk exposure including property & casualty, employee benefits, financial services, communications and human resources.”

“The addition of R & R will greatly strengthen our property and casualty service model, and will also help us increase our presence in the Twin Cities where we intend on growing significantly,”

Bearence Management Group was founded in 2005 and currently has operations in Davenport, IA, Des Moines, IA, Indianapolis, IN, Kansas City, KS, Nashville, TN, and Burnsville, MN.